



CREATIVE. DYNAMIC. EXPRESSIVE.

Kimberly Wolak

EDUCATION

Bowling Green State University; Bowling Green, Ohio

September 1989 - May 1994

Bachelor of Science in Technology (with Focus in Graphic Design), May 1994

EMPLOYMENT EXPERIENCE

Wolak Design Studio; New Smyrna Beach, Florida

January 2008 - Present

Co-Owner, Designer - develops visual images that communicates the client's marketing objectives to the consumer. Uses knowledge of current graphic design software to produce graphic art and visual materials for promotions, advertisements, business identity, packaging, and informative and instructional material through a variety of media outlets.

- Design
- Photography
- Advertising
- Manage deadlines
- Source Suppliers
- Schedule Photoshoots
- Hire Models
- Strategic Planning
- Budget Management/Billing

Kim Wolak Design; New Smyrna Beach, Florida

October 2005 - December 2007

Owner, Designer - developed final visual image that communicated the client's marketing objectives to the consumer. Used knowledge of current graphic design software to produce graphic art and visual materials for promotions, advertisements, business identity, packaging, and informative and instructional material through a variety of media outlets.

StyleScience (Formerly Capo Inc.); Ormond Beach, Florida

October 1995 - October 2005

Graphics Department Manager - created and managed an in-house creative design team to create marketing material for what became the largest sunglass distributor in the world. Developed final visual images that communicated the company's marketing objectives to their clients and consumers. Reported to top management. Job responsibilities included:

- Design
- Photography
- Advertising
- Managed deadlines
- Sourced Suppliers
- Scheduled Photoshoots
- Hired Models
- Strategic Planning
- Budget Management



CREATIVE. DYNAMIC. EXPRESSIVE.

Kimberly Wolak

EMPLOYMENT EXPERIENCE

Hawaiian Tropic; Ormond Beach, Florida
September 1994 - October 1995

Graphic Designer - Used knowledge of graphic design software to produce graphic art and visual materials for promotions, advertisements, packaging, and informative and instructional material through a variety of media outlets.

SOFTWARE

Extensive experience with Adobe Illustrator and Adobe Photoshop. Proficient with QuarkXpress, Microsoft Word and InDesign. Working knowledge of Excel, Dreamweaver and PowerPoint. All on the MacIntosh platform.

AWARDS

Daytona Beach Advertising Federation ADDY Awards:

Between the years 1999-2003, when I was a member of the DBAF, I won 14 Gold ADDY's, 4 Silver ADDY's, 2 Judge's Choice and 1 Best of Show. Two of my Gold ADDY designs went on to win 2 Silver ADDY's in the Regional ADDY competition.